

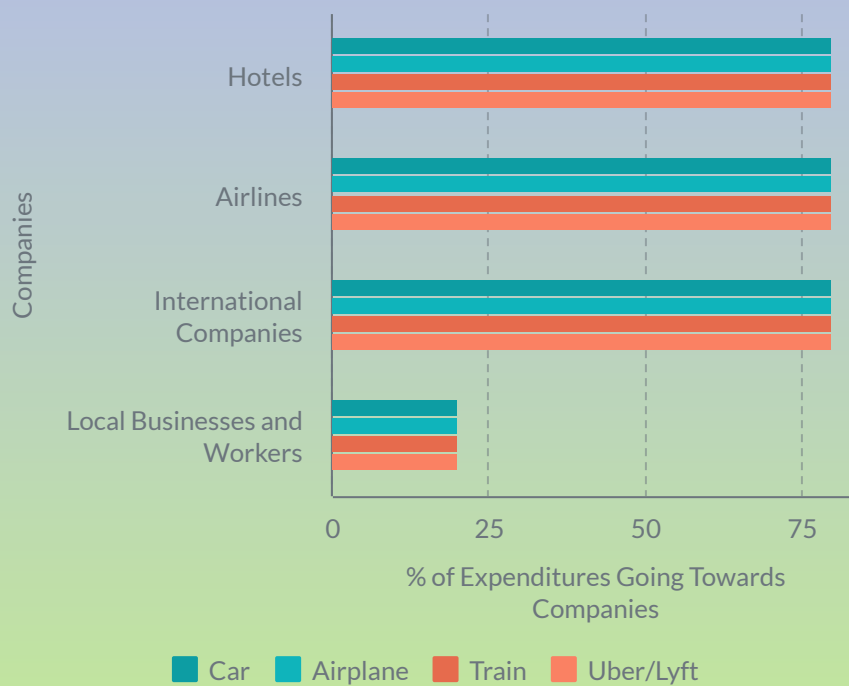


BUY LOCAL!



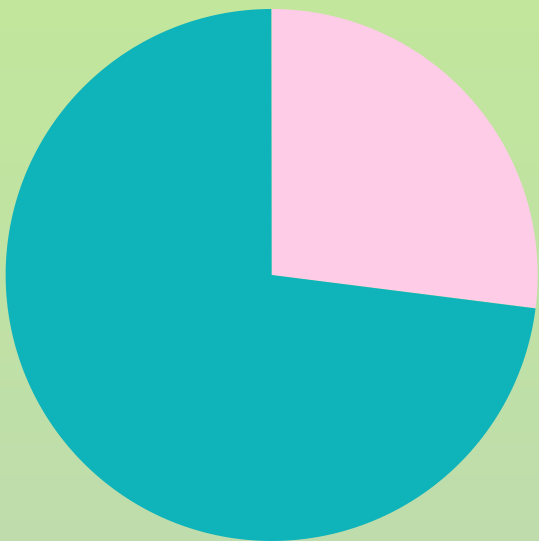
Think about where your money is going when buying from large chains ... Help your community by buying locally.

Travel Expenditures for International Companies vs. Local Businesses



Locally Owned Business

Spend \$100 at a local business



■ Money Leaving Your Community (27%)
■ Money Staying In Your Community (73%)

Non-Locally Owned Business

Spend \$100 at a non-local business

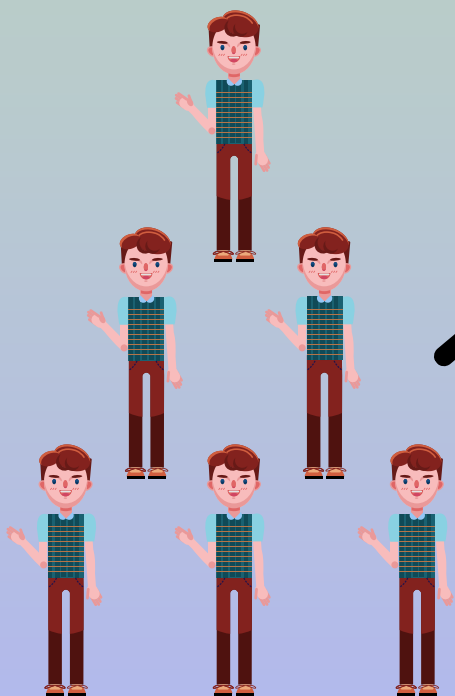


■ Money Leaving Your Community (57%)
■ Money Staying In Your Community (43%)

Where is your money going when leaving your community?

The money staying in the community goes towards schools, Fire stations, police, wages, local taxes, local farms, local supplies, etc.

There are 250% more donations when buying from local businesses!



Local Business



Large, National Chains